

[company logo]

[date]

Dear Sir/Madam,

I am writing this letter in order to recommend Ms. Alexandra Popescu for a Master Degree in Corporate Marketing at Y University.

I met Ms. Alexandra Popescu in December 2007, when I interviewed her for a position of Junior Marketing Responsible at X Company. After becoming her manager and colleague and working with her for more than a year, I had the opportunity to observe her inclination towards continuous development and learning.

To the best of my knowledge, Ms. Alexandra Popescu is an intelligent person, hard working and very motivated, and able to find quickly the best solution for high complexity problems. Ms. Alexandra Popescu was responsible with the media-related activities of the company and took part in creating the company's communication plan. During her one year employment at X Company, Ms. Alexandra Popescu had the opportunity to gain experience in fields like online marketing, media and public relations.

As she was involved in a series of marketing projects for the company's product promotions, I have noticed that she has very good abilities in areas like Project Management, Analysis and Design and a great visual imagination.

Throughout her activity, she behaved persuasively and confidently, helping improve the company's projects and public image. I especially appreciated her proactive attitude and the solutions she offered using her clear thinking and ability to plan ahead.

Moreover, during our collaboration, I noticed her being an open, communicative person, enjoyable to all her co-workers.

This is why I recommend Ms. Alexandra Popescu for the Master Degree in Corporate Marketing at Y University.

Should you need further information, please don't hesitate to contact me.

Best regards,

Dan Ionescu
Development Manager
X Company

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[Company name | Address | Telephone | website]