

Statement of purpose

[Name of graduate programme]

Throughout my college years, I have had the opportunity to grow fonder and fonder of the field of communication, and to become more eager to discover as many of its facets as possible. While at the university I was gaining in-depth, theoretical knowledge about the field, taking subjects such as [subject names], during my one year job as a [position and company] I had the opportunity to put in practice the knowledge I gained at the university. During this time, I also had the chance to get closer to the mass-media environment in my country, while interacting with mass-media representatives and writing press materials. The university also provided me with a broad perspective on the field, since this semester I am taking the [class name] course. Moreover, in college, I had the opportunity to discover and operate with concepts related to sociology, semiotics and language, values and social psychology through courses I took in these fields.

My decision to study at the [name of school/study programme] stems from a desire to continue my studies in the field of [field name], in particular, of which I have become attached in the past three years. I believe that my undergraduate studies have laid the foundations for a successful master and the two years I would spend studying [name of study programme, name of university] will allow me to be part of an international community of students and top researchers interested in the field. On the one hand, I see the benefit of studying among and learning from top [field] researchers in Europe, which will allow me to gain exponential knowledge in the fields and, on the other hand, I am eager to experience the international atmosphere at the [name of university] and to be able to connect it to my studies. I believe that studying in such a diverse and vibrant community is itself a valuable asset to my development as a [field of study] professional.

Moreover, one of the greatest advantages I see in studying in this programme is its interdisciplinary approach, which would allow me to be flexible in the way I view my work and in the solutions I find to the problems that require a solution from me. Therefore, gaining in-depth knowledge in these interrelated fields will enhance my analytical skills and will provide me with the instruments to be successful in my future career.

Moreover, before my collaboration with [company name], I was a member of [organization name and description, description of my activities and what this taught me, skills that I developed].

I see this master programme as an important step towards acquiring the knowledge and skills required for the positions I aim. Moreover, the decision to apply for the [master name] comes also from two very personal reasons: firstly, I would like to have a better understanding of how human cognition interrelates to the ever-increasing field of media, and, secondly, continue a process of lifelong learning in the field of [field name].

Overall, taking into account my previous studies, academic interests, experience and career perspectives, I am convinced that continuing my education with a [name of programme] will greatly contribute to my personal development and I am looking forward to joining [university name]'s dynamic graduate community.

[signature]